



MULTITASKR
KEYNOTE
OCT 2021

Keynote / 2021



6 KEYNOTE
TALKS



TECHNOLOGY
DEMOS



4 PRACTICAL
WORKSHOPS

THE INAUGURAL MULTITASKR KEYNOTE IS A ONE-DAY SESSION SPLIT INTO TALKS, PRACTICAL WORKSHOPS, AND VIRTUAL REALITY DEMOS.

JOIN OUR COMPANY AS WE DIVE INTO HOW WE'RE SIMPLIFYING THE HOME IMPROVEMENT PROCESS, DRIVEN BY HUMAN-CENTERED INTERACTION COMBINED WITH PROPTech AND FINTECH SOLUTIONS.



QUARTZ
HOTEL & SPA

October 22, 2021

9:00 AM - 9:00 PM

Ave. Paseo del Centenario 9580, Zona urbana Río Tijuana Tijuana, B.C. México C.P. 22010

KEYNOTE PROGRAM



Tackling The Unknown With A Feasibility Study



Bring An ADU Vision To Life



Multitaskr Roadmap 2022



Uncover Property Condition and Potential



Know Your Financial Wellness



The Future of Home Improvement



For more info:
Visit our event webpage



Multitaskr is a growing marketplace for home improvement. We simplify the process for homeowners, lenders, and contractors, providing in-house finance, design, estimation, and construction tools to facilitate projects. Our **Fintech** and **PropTech** tools shift the real estate industry by saving money, cutting costs, and adding value for homeowners.

SAVE TIME, SAVE MONEY, GAIN VALUE WITH MULTITASKR

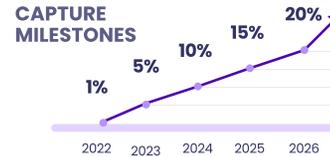
CUSTOMERS

- Homeowners
- Realtors
- Lenders
- Contractors
- Real State Investors

MARKET SIZE



MARKET MILESTONES



In less than a year, **Multitaskr** has become the largest originator of **ADU's** in San Diego; and sold over **\$35,000,000** in construction deals with the help of patent-pending **technology** and a **customer-centric** mindset.

PRODUCTS

Feasibility Report

- Homeowners are unaware of the legal permissibility of ADU's and lot splitting.
- We complete a building records analysis, site visit, review past permits and interpret zoning information.

Virtual Reality

- Homeowners can't get on the same page as their contractor, resulting in a final product that does not meet their original vision.
- Virtual reality allows customers to make visual edits and get on the same page with the contractor, resulting in better results and a better experience for the customer.

Construction

- The contractor rarely does the design, creating a lack of context and causing customer friction.
- We perform all construction phases in-house or connect with partners to streamline the process.

Customized Financial Report (CFR)

- Homeowners are unaware of the financial feasibility of ADU's and lot splitting.
- Pairing a market analysis with a customer financial assessment helps us create profitable solutions.

Project Development Plan (PDP)

- The construction and real estate industries are fragmented, creating a need for coordination and a one-stop-shop.
- A solution that educates and empowers homeowners with 2D design, cost estimation, the scope of work and a virtual reality package.

Financing

- The financing instruments available for homeowner-initiated development are difficult to navigate and obtain.
- We combine the highest and best use of our customer's real estate assets with a detailed analysis of their financial situation, creating loan products that facilitate their goals.

Home Diagnostic Report (HDR)

- The construction industry suffers from contractor-based change orders.
- The HDR eliminates the unknown by assessing property conditions and makes the customer aware of any risk.

Masterplans

- Due to zoning changes, California's cities are dealing with an unprecedented volume of applications and their current staff is unable to meet these needs.
- Our robust selection of 30 Pre-Approved Masterplan designs will increase permitting efficiency while preserving the homeowner's ability to choose.

Property Management

- Homeowners want to maximize rental income opportunities, but realize that property management (or even finding a trustworthy manager) is extremely time intensive.
- Multitaskr can remove the burden of management. Removing this barrier will allow Multitaskr to capture market share that is unavailable to any other builder.

COMPETITIVE ADVANTAGE



Homeowner Initiated process

The 3-Year Owner Occupancy requirement within SB9 will make construction a homeowner-initiated process. Our A to Z solutions gain homeowner trust, placing us in the perfect position to capitalize on this opportunity.



Financing

Our diverse loan products provide financing solutions to our customers while making the loan and fund control process intuitive and seamless. Our implementation of artificial intelligence will revolutionize the way construction funding is sourced and distributed.



City Partnerships

Masterplans and automating the analysis of permitting data will reduce the permit approval timeline by an estimated 60-70%. California Cities are currently struggling to meet the homeowner and developer needs and the introduction of SB9 will increase their current workload by an estimated 1400%.



Bi-National Workforce

Leveraging a highly skilled and motivated bi-national workforce will allow us to scale at a rate that future competitors will struggle to match.



Technology Integration

Our artificial intelligence, process automation, and Virtual Reality improve operational efficiency and reduce costs. An estimated 1.4 billion home and 850 million contractor data points will transform the home valuation, project management, and fund control industries by streamlining processes in the homeowner's favor.



Recruit Subject-Matter Experts

We believe that a business' success ties directly to the quality of its people. We've invested in a subject-matter expert team averaging 25 years of industry experience.



The Builders

Our partnership with The Builders facilitates an estimated 20x increase in the efficiency of data-related technology creation.



We actually build

We don't just connect users to contractors; we finance, design, estimate, and build. No more change orders, guaranteed.